

THE FINNISH DESIGN MOVEMENT. BE INSPIRED.

Sharing positive experiences creates a circle that inspires us all. We have gathered this inspirational photo album to help you find new aspects of beauty in life. We have created a world where design and functionality live in perfect harmony. This is what we truly believe being the soul of sustainable design – free from conventional thinking.

When we established Magisso in 2008 in Helsinki, Finland, we had a burning passion to solve problems and make life easier – step by step.

Over 20 design awards later we still thrive from that same passion. For us every obstacle is an opportunity to break barriers. In design. And in life.

We are part of your everyday journey for better living.

JUHANI & ANSSI Founders of MAGISSO®

P.S. Share your positive experience: #Magisso #FinnishDesignMovement







STABLE. STRONG. STACKABLE.

The new stackable MAGISSO[®] Pino Glassware Collection saves space in home and restaurant environment. Each Pino Glass is designed to be extra stable and highly durable.

The MAGISSO® Pino Glassware Collection is mouth blown of lead-free premium crystalline by Finnish Manufacturer Muurla with decades of experience in high-end glass.



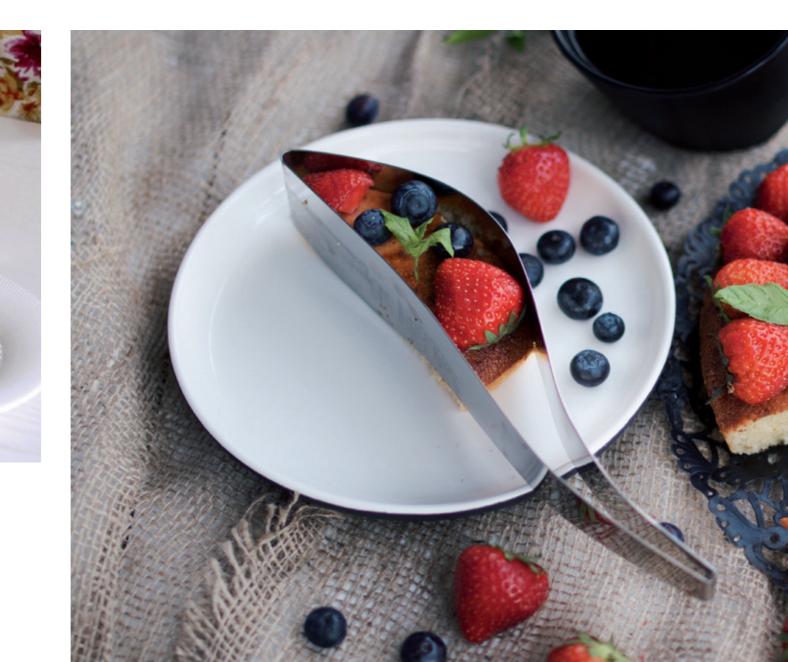


THE WORLD'S MOST Famous cake server

The Facebook viral hit MAGISSO® Cake Server makes cutting and serving a piece of cake easy and elegant:

- **1.** Press through cake and squeeze lightly to grip the piece.
- **2.** Lift over the plate and release.
- **3.** Perfect piece of cake on the plate. Simple, smart and stunning.

The MAGISSO® Cake Server is available in premium mirrored stainless steel or in four new fun and fresh colors. Suitable for all the cakes everybody loves.



VIRAL HIT WITH OVER 35 MILLION VIEWS ON FACEBOOK.





ELEGANTLY ELEVATED. AND MESS-FREE.

The MAGISSO® Balance collection offers you four beautiful serving tools: Pie Server, Cheese Knife, Cheese Slicer and Butter Knife.

The perfect mess-free serving experience. The elegantly shaped MAGISSO® Balance collection keeps the mess off your tablecloth. No hassle – just enjoy. Elevate dining to a whole new level.

For cheese aficionados and pastry gourmands. For parties and everyday life. Each product is made of premium stainless steel and is suitable for your favourite pies, cakes, butter and cheese.





FOR QUICK JUICING

MAGISSO[®] BULB Citrus Reamer: The double-ended organic shape is perfect for quick juicing of any size citrus fruits. It is ergonomic and easy to use for any size hands.

The bamboo stand keeps your table clean and works as an elegant display for this mirror finished eye catcher on your kitchen or dinner table.

The MAGISSO[®] BULB Citrus Reamer is the perfect choice for food and design aficionados alike.







NATURALLY COOL

The awarded MAGISSO[®] Cooling Ceramics makes sure that everything you serve stays always fresh and cool – even under the hot summer sun.

Just soak it in water to start the cooling effect. The Magisso Cooling Ceramics keeps cool for even up to hours. Easy and effective!

Available in classy white to match any table setting.

The Magisso Cooling Ceramics is LFGB and FDA tested and dishwasher safe.







GIVE A COOL GIFT THAT KEEPS ON GIVING

Keep drinks cool as you or host your guests for a dinner. You don't need a freezer or a fridge to keep them fresh. The MAGISSO® Cooling Ceramic keeps drinks cold at dinner parties that last long into the night.







EVEN WANT TO BUY IT FROM US.





EVEN AN UNAPOLOGETIC THREE-CUPS-OF-COFFEE-A-DAY PERSON CAN APPRECIATE THIS CLEVER TEACUP. FAST COMPANY ON THE MAGISSO TEACUP







PERFECT CUP OF TEA. EASILY.

Place your favorite loose tea in the filter of the MAGISSO[®] Mess-free Tilting Teacup, pour hot water until leaves are covered – let the brewing begin. When the tea is ready to your liking, tilt the angled base and the brewing will stop.

No need to remove the leaves – just drink and enjoy the warmth and the fragrance of the tea leaves as they enhance the experience.

For a second cup of tea just add more hot water and tilt to steep. No mess. You are in control.





OUT OF SIGHT. WITHIN REACH.

MAGISSO® Magnetic Holder: An innovation that solves the problem of where to store your dish cloth, brush or sponge hygienically. The unique double magnet system is easy to install to your sink without any tools. Just place the magnets on both sides of the sink and place the holder on the desired spot.

I'M SURE THAT **IT WILL BE A HUGE INTERNATIONAL HIT.**

APARTMENT THERAPY ON THE **MAGISSO MAGNETIC HOLDERS**

SAY NO TO UGLY Plastic Bottles!

Press the Magisso Soap Droplet with dish brush or sponge for just the right amount of soap.

Suction cup fitting for sinks. Discrete and stabile on the kitchen counter.

Easy to refill.

PERFECT PORTION OF LIQUID SOAP. EVERY TIME.

SMART CHOPPING

The clever bamboo MAGISSO[®] Cutting Board XL makes cutting easier, safer and less messy.

Designed for stable use on the kitchen counter. Also keeps the ingredients from spreading while scooping them to a pan. Chop, chop!







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